



Giorgio Caporaso's exhibition

DREAMS ON THE MOVE
The one thousand souls of ecodesign

Curated by Nicoletta Romano

5 / 27 April , 2014 - Varese, Villa Recalcati
Opening April 5 from 17:00

How can design meet the needs of a changing world, with its new problems and future needs? This is the question Giorgio Caporaso has been asking himself for years, giving a personal interpretation, with solutions that combine sustainability and beauty. Caporaso, an Italian architect and designer born in Varese, has been pondering since the beginning of his career how an indispensable object can respect nature whilst interpreting the needs of contemporary man.

After presenting last year the results of his creative process and design in the exhibition "Cardboard dreams – The sustainable levity of design", highlighting in particular the interesting use of cardboard, Caporaso returns this year to face the issue of the quality of our future through a new exhibition which will be held at Villa Recalcati April 5 to 27, 2014, titled "DREAMS ON THE MOVE - The thousand souls of ecodesign" .

Caporaso opens a window in Varese on sustainable design with the enthusiasm of those who want to express their thoughts to create a debate on collective and personal growth. His new exhibition, edited for the second consecutive year by Nicoletta Romano, director of the popular magazine Livingislife (which focuses on art, design and lifestyle), aims at developing the basic concepts of change in our lifestyles, of harmony with the environment and aesthetic research, through the vision of the many aspects that make his design ecologically sustainable (e.g. modularity, convertibility, customization, disassembly and reparaibility of products, etc..).

Following this intuition, the exhibition develops his research on forms and materials, aimed at finding appropriate solutions to the variability of life and to challenge time. Here indeed a new form of original and sensory beauty finds its lifeblood, in which objects and furnishings are so versatile that they can be modified

in our hands, as well as enriched by the play of textures and influences between elements and materials. According to Caporaso man may in fact be the direct agent of change through his own personal action in the management of his spaces and objects, so that they can accompany him and change with him. Caporaso's design tries to free man from the fast obsolescence of fashion, presenting new opportunities to be a leader of his own life, but especially the protagonist of change.

On display: new works of eco-friendly furniture using natural, recycled, recyclable materials, also treated in an innovative way thanks to the collaboration with NextMaterials, a spin off of the National Interuniversity Consortium of Materials Science and Technology (INSTM). Also bioplastic is used in Caporaso's furniture thanks to the collaboration with Mazzucchelli1849 Spa. Moreover, special set-ups suggesting the interactive approach to objects designed by Caporaso and designed to reveal their possibilities of transformation: true focus points showing the thousands of lives that these objects may have, also bringing a message of respect for nature in all our spaces.

The extreme aesthetic refinement of the works will be enhanced together with their sustainability through specially designed and pondered exhibition choices.

Like last year, Caporaso's exhibition will be included in the Fuorisaloni events which will be held in Milan during the Design Week (April 8/13, 2014) and will act as a bridge, a stimulating connection with the Milan excitement around design, so crucial to the "Made in Italy" at international level.

In light of this wide-reaching scope, the aim of the exhibition is the involvement of the Varese area - especially in view of Expo 2015 - with particular reference to those places that are custodians of important expressions of art and design, as well as social and cultural places open for meetings

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